

FirstCry Offer Details

1. Cardholders can get a 5% instant discount on a minimum order value of INR 1,499.
2. Cardholders can avail maximum discount value up to INR 500.
3. The offer is valid from 17th May 2025 to 30th June 2025 (46 days)
4. The offer can be availed once per card per month during the offer period.
5. The offer is not applicable on the purchase of Digital Products and Gift Certificate.
6. The offer is applicable on Firstcry.com & Mobile App only. It is not applicable in offline stores.

Other Terms & Conditions

1. Any person availing this offer shall be deemed to have accepted these terms and conditions.
2. The Canara Bank and FirstCry reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
3. The offer is applicable only on transactions using Canara Bank Visa Credit Cards with the BINs 443814, 443816, 468778, 477036.
4. This offer is applicable on the purchase of select items.
5. This offer is NOT applicable on transactions made through Internet Banking/ UPI payment applications.
6. The Canara Bank/FirstCry reserves the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being conducted for availing of the benefits under the said Offer or otherwise by use of the Card.
7. This Offer is valid only in India.
8. All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time of the respective Offer.
9. This Offer shall be subject to all applicable laws, rules and regulations which are in existence, and which may be promulgated anytime by any statutory authority.
10. By participating in this Offer you agree to be bound by these terms and conditions of the Offer, standard terms and conditions, terms of use, privacy policy (as amended from time to time) of the Platform and the terms and conditions of respective sellers shall be applicable on the Cardholder.
11. Nothing herein amounts to a commitment by Canara Bank/FirstCry to conduct further, similar, or other offers.
12. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary, and the Offer is being made purely on the best effort basis.
13. Under no circumstance the Offer/discount being offered under this Program be settled with cash in lieu by Canara Bank or by FirstCry.

14. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
15. You understand that FirstCry may share your transactional data with the Canara Bank for the purposes of this offer and for checking your eligibility for their products and services and by participating in this offer, you consent to this sharing of your data for these purposes.
16. Pictures of products shown in the communication sent to the customer either through mailers or advertised on the website are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible for the same.
17. The Canara Bank and FirstCry will not entertain any correspondence regarding the validity or acceptability of any additional benefits offered by seller(s) on products/services made available by it and the same shall be at the sole risk and consequences of such seller(s) and without reference to the Canara Bank and FirstCry.
18. The Cardholder shall indemnify and hold the Canara Bank, FirstCry and/ or seller(s) harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorneys fee) that may be suffered by the Canara Bank, FirstCry and/ or seller as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) published on the Platform, by Cardholder; (ii) violation of applicable laws by Cardholder; and (iii) any action or inaction resulting in willful misconduct or negligence on the part of the Cardholder.
19. All liability with respect to the products purchased lies with the respective sellers and neither the Canara Bank nor FirstCry shall be in any way responsible for the same.
20. Any customer queries or escalations will be handled exclusively by VISA/ FirstCry support. Canara Bank will not be responsible for the same in any manner.
21. Canara Bank shall not be held liable for any delay or loss that may be caused in delivery of services.